

PRESS INFORMATION

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Page 1/3

Kiefel the innovation leader under new management: Sieverding becomes CEO

Experienced industry expert maintains growth path

Freilassing. Kiefel GmbH, a market-leading company for thermoforming and joining technology and a member of the Brückner Group, is undergoing a change in management: Matthias Sieverding, previously CEO/President of the Brückner Group's USA platform company, succeeded Thomas Halletz as CEO of Kiefel on September 1st. Sieverding, an experienced industry expert, will further drive the turnkey solution provider's innovation and internationalization course.

New impetus for strategic development

Over the company's almost 70 years of history, Kiefel has repeatedly successfully adapted to market changes with cutting-edge technological solutions. "Thanks to Thomas Halletz's pioneering spirit, Kiefel has grown significantly and achieved a strong position, which will now be further expanded," says Dr. Axel von Wiedersperg, CEO of the Brückner Group. Under the leadership of Matthias Sieverding, Kiefel plans to expand its global presence and secure market leadership through a consistent customer focus. The innovative power of the product portfolio is to be strengthened through agile processes and procedures and the rapid integration of digital technologies in order to continue to set industry standards into the future. Underlining this strategic direction, Kiefel is presenting several groundbreaking machine innovations at the Kiefel Packaging Dialogue Days in October this year.

Successful career and international expertise

Matthias Sieverding has more than 25 years of experience in the international plastics and mechanical engineering industries. In 2021, he joined Brueckner Group USA, as the CEO/President of the group's regional platform company, which he significantly expanded to be more customer-centric. He has previously held various executive or managerial positions, including in the extrusion division of KraussMaffei and Poepelmann Plastics.

PRESS INFORMATION



Matthias Sieverding has been the new CEO at Kiefel since September 1, 2024. © Kiefel GmbH

About Kiefel

Kiefel develops and produces high quality machines for processing plastics, recycled and bio-based materials and natural fibers. Kiefel's customers include well-known manufacturers from the medical & pharmaceutical engineering, refrigerator and packaging industries. With its own technology and material centers in Europe and the USA, the company offers turnkey solutions and provides support in partnership from product development through machines and tools to service.

Kiefel has a global presence thanks to our own sales and service teams in the USA, France, the Netherlands, China, India and Thailand, as well as our sales and service partners in more than 60 countries.

Kiefel GmbH owns the Dutch thermoform toolmaker Kiefel Packaging BV, as well as the Austrian company Kiefel Packaging GmbH, a supplier of tools and automation solutions.

Kiefel and its subsidiaries employ around 900 staff. Kiefel GmbH is a member of the Brückner Group, based in Siegsdorf, which is a family owned group of medium-sized enterprises active in machinery and plant engineering with around 2,900 employees at 18 different locations worldwide.

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